



Hinckley & Bosworth
Borough Council

FORWARD TIMETABLE OF CONSULTATION AND DECISION MAKING

SCRUTINY COMMISSION

8 NOVEMBER 2018

WARDS AFFECTED: ALL WARDS

FLY TIPPING UPDATE

Report of Director (Environment and Planning)

1. PURPOSE OF REPORT

1.1 To update Scrutiny on fly tipping incidents and the recent Leicestershire wide fly tipping campaign.

2. RECOMMENDATION

2.1 That Scrutiny notes the contents of the report.

3. BACKGROUND TO THE REPORT

3.1 Fly tipping has increased across the County and City to around 12,000 incidents a year. That is nearly 33 fly tips every day. During 2017/18 there were 731 fly tips in HBBC (a 4% increase on the previous year) and it cost HBBC over £33,000 to clear these up.

Authority	Incidents per calendar year		% Change
	2016	2017	
Blaby District Council	548	533	-3%
Charnwood Borough Council	581	612	5%
Harborough District Council	614	627	2%
Hinckley & Bosworth Borough Council	690	717	4%
Melton Borough Council	414	385	-7%
North West Leicestershire District Council	864	754	-13%
Oadby & Wigston Borough Council	19	11	-42%
Leicestershire total (no Leicester City)	3730	3639	-2%
Leicester City	8712	8260	-5%

Analysis of 2016/17 data across the county and city doesn't support any particular reason for a an increase in a particular type of fly tipping (e.g. green waste following the charge introduction), any link to changes in household waste and recycling centre opening times, or charges for large item collections. This suggests no single cause had driven the increase seen. The data in Appendix 1 identifies mixed household waste to be the largest single type of fly tipping and the largest size of fly tip to be less than a car boot load (other).

3.2 A joint fly tipping campaign was agreed by all the Leicestershire District, County and the City Councils for May-June 2018. It was funded by the Leicestershire waste partnership (£20,000) and Leicester city council (£2,500). Appendix 2 is the campaign summary and shows the results across the County and City as a whole. Examples of the campaign materials are also shown. Headline achievements are:-

- Campaign seen at least 600,000 times.
- 9% increase in people using council collection services (86% for HBBC).
- 49 fly tippers fined a total of £21,173.
- 410 businesses inspected, 2 fined and 1 prosecuted a total of £57,000.

3.3 The table below illustrates HBBC's outcomes from the campaign compared to the campaign as a whole and demonstrates the effort put into the campaign by Officers, and the strong partnership working we have to get the information to as many people as possible. Posters / signage was targeted at areas with high incidents of fly tipping (see appendix 3), recycling banks, and litter bins where black sacks often left.

		HBBC	TOTAL
1.	No people reached on facebook	39298	105415
	No people reached on TWITTER	32484	156056
	SOCIAL MEDIA TOTAL	71782	261471
2.	Website hits - fly tip	458	5974
	Website hits bulkies	2511	4034
	WEBSITE TOTAL	2969	10008
3.	no of events held / attended	4	14
	PEOPLE MET AT EVENTS TOTAL	600	2100
4	Posters / signage		0
	POSTERS TOTAL	1860	8785
5	LEAFLET / INFO TOTAL	4170	18176

3.4 Another major part of HBBC's campaign was to promote the use of the bulky / large item collection service with the aim of reducing the number of people using rogue traders. The number of collections which could be made was increased and the charge for the service was reduced from £23 to £15 (for 5 items from April 1 2018), and adverts placed on all 52,000 black lidded wheelie bins as part of the information about the waste round changes. The service was promoted along side the fly tipping campaign.

3.5 The categories of items for collection were also changed to increase significantly the items collected. A second category was introduced for non standard items which officers need to quote for. As a result the number of collections made increased from 444 to 825 for the period May / June 2017 to 2018. This is a 86% increase.

3.6 Enforcement also targeted fly tipping. During the campaign (May and June) Clean Neighbourhood Officers made 117 visits to businesses to ensure they had correct

waste disposal contracts in place. 2 fixed penalty notices were issued to businesses with no contracts in place and 1 for a fixed penalty notice was issued for a fly tip. 8 further fixed penalty notices have been issues during July – September with officers continuing to enforce where evidence is found and the fly tipper can be identified.

- 3.7 DEFRA consulted local authorities on the introduction of a new fixed penalty notice for duty of care offences in relation to fly tipping. At present a householder who gives their waste to an unauthorised waste carrier can only be prosecuted. This new FPN would enable a fixed penalty notice to be introduced which is a more proportionate response to the offence.
- 3.8 The number of fly tips in HBBC increased during the campaign period by 37 (26%) compared to 2017 which was disappointing. This increase has slowed during July – September but there is still a 7.5% increase on 2017. This could be a consequence of increased reporting due to the increased awareness of fly tipping as a result of the campaign.
- 3.9 The partnership working across Leicestershire will continue with a commitment to a joint littering campaign in June / July 2019 to target litter from vehicles, on business fronts, and cigarette litter.

4. EXEMPTIONS IN ACCORDANCE WITH THE ACCESS TO INFORMATION PROCEDURE RULES

- 4.1 The report is to be taken in open session.

5. FINANCIAL IMPLICATIONS [CS]

- 5.1 The Leicestershire wide fly tipping campaign has been funded by the Leicestershire Waste Partnership.
- 5.2 The amount of income received from bulky collections is as follows:

	Budget £	Actual £	Number of Collections
2017/18 (whole year)	51,000	52,425	2417
2017/18 (Apr-Sep only)	25,500	26,153	1206
2018/19 (Apr-Sep only)	20,902	30,983	2137

Although the charge for bulky collections has reduced from £23 to £15 from April 2018 the number of collections and income has increased.

- 5.3 The cost of the adverts placed on wheelie bins has been funded as from the waste round changes budget.

6. LEGAL IMPLICATIONS [MR]

- 6.1 None.

7. CORPORATE PLAN IMPLICATIONS

- 7.1 This campaign contributes to the corporate plan aim to keep our borough clean and green.

8. CONSULTATION

8.1 No consultation was undertaken as part of this campaign. The campaign was developed collaboratively by all partners using experience from earlier campaigns and national campaigns.

9. RISK IMPLICATIONS

9.1 It is the Council's policy to proactively identify and manage significant risks which may prevent delivery of business objectives.

9.2 It is not possible to eliminate or manage all risks all of the time and risks will remain which have not been identified. However, it is the officer's opinion based on the information available, that the significant risks associated with this decision / project have been identified, assessed and that controls are in place to manage them effectively.

9.3 The following significant risks associated with this report / decisions were identified from this assessment:

Management of significant (Net Red) Risks		
Risk Description	Mitigating actions	Owner
Failure to remove fly tipping in a timely fashion resulting in detriment to the environment / amenity.	Ensure service standards of collecting fly tipping in 5 days are met.	Lisa Kirby
Failure to enforce against fly tippers	Ensure all fly tips are checked for evidence and appropriate enforcement actions are taken.	Lisa Kirby

10. KNOWING YOUR COMMUNITY – EQUALITY AND RURAL IMPLICATIONS

10.1 People in receipt of certain benefits are entitled to 50% discount on bulky collection charges.

10.2 Fly tipping affects all parts of the Borough (as shown in Appendix 3) and all parish councils were supplied with posters, bin stickers and asked to share the council's social media posts.

11. CORPORATE IMPLICATIONS

11.1 By submitting this report, the report author has taken the following into account:

- Community Safety implications
- Environmental implications
- ICT implications
- Asset Management implications
- Procurement implications
- Human Resources implications
- Planning implications
- Data Protection implications
- Voluntary Sector

Background papers: Appendix 1: Summary fly tipping campaign – attached.

Contact Officer: Caroline Roffey x5782

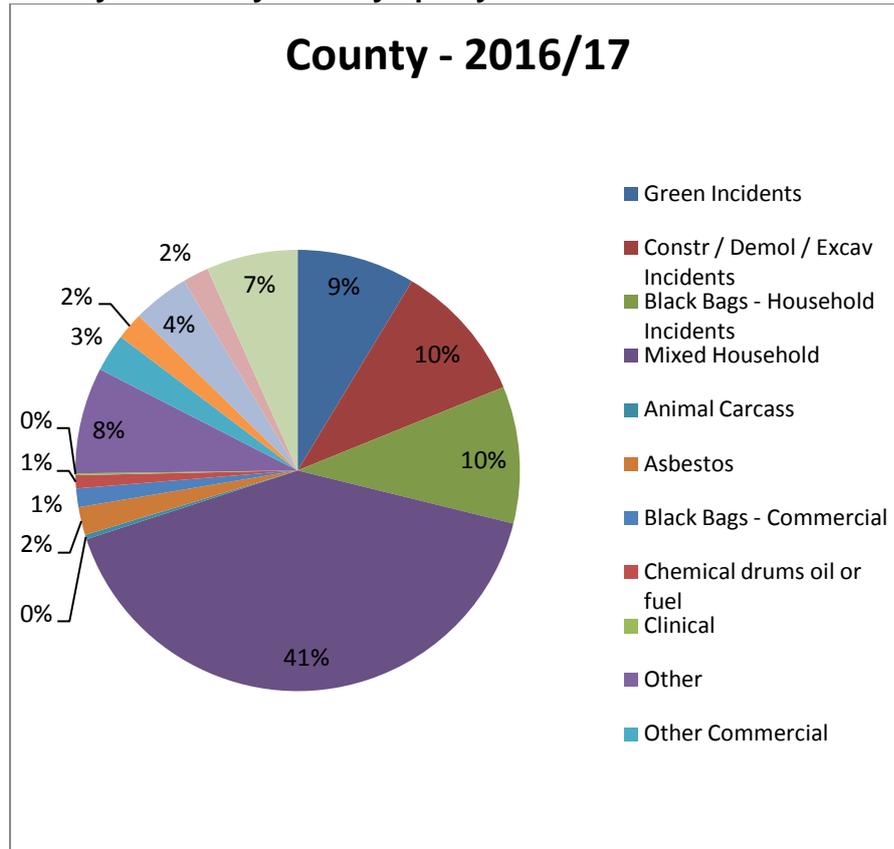
Executive Member: Cllr Mark Nickerson

Appendix 1: Fly tipping data

HBBC fly tips by size

Size of fly tip	%
Car boot load	21.91%
Small Van Load	35.59%
Significant Loads	2.92%
Others	39.58%

County wide analysis of fly tips by material



Appendix 2: Campaign summary – attached.

Appendix 3: Fly tipping hot spots in 2017 / 18 in Hinckley and Bosworth

Number of fly tips	Street Name	Town
16	Bridge Road	Burbage
14	Rogues Lane	Hinckley
13	Lychgate Lane	Burbage
12	Basin Bridge Lane	Stoke Golding
12	Burbage Common Road	Hinckley
10	Archers Lane	Peckleton
10	Brookside	Burbage
9	Atterton Lane	Witherley
8	East Close	Burbage
8	Ferness Road	Hinckley
8	Heath Road	Bagworth Heath
7	A444	
7	Anstey Lane	Groby
7	Fox Covert Lane	Stoke Golding
7	Lutterworth Road	Burbage
7	Magee Close	Hinckley
7	Newlands Road	Barwell
7	Shenton Lane	Shenton
7	Sketchley Lane	Burbage
7	Thurlaston Lane	Earl Shilton
7	Tinsel Lane	Wellsborough
7	Upton Lane	Stoke Golding
6	Applebees Meadow	Hinckley
6	Green Lane	Barton In The Beans
6	New Street	Earl Shilton
6	Rugby Road	Hinckley
6	Smithy Lane	Burbage
6	Upton Lane	Atterton
6	Willowbank Road	Hinckley
6	Wood Lane	Higham On The Hill
5	Clickers Way	Earl Shilton
5	Coventry Road	Hinckley
5	Fenn Lanes	Fenny Drayton
5	Heath Road	Bagworth
5	Hinckley Lane	Higham On The Hill
5	King Georges Way	Hinckley
5	Kirkby Lane	Newbold Verdon
5	Shelford Lane	Norton Juxta Twycross
5	St Peters Drive	Thornton